SUMMER 2014 INTERN: Business Development Intern

HIRING MANAGER: Jeremy Billy

LOCATION: Gannett Co., Inc. Headquarters (Tysons, VA)

HOURS PER WEEK: 37.5

In search of talented college or grad students looking for an experience enriching paid summer internship. Come join Gannett, a top global digital media and Fortune 500 company, for our 2014 Gannett Digital Summer Intern Program. As part of the Gannett Digital team, you will develop, integrate and apply digital technologies in support of our strategic initiatives. This 8-week (minimum) program offers mentoring from those at the top of their game, networking and real world experience in a fun, start-up like environment. As part of our team, you will work on meaningful and impactful projects as well as connect with other interns and engage in professional development activities supplemental to the job. Come join us!

PURPOSE:

The person will directly report to the Senior Director Business Development within Gannett’s Digital division and ideally should have working knowledge of new and existing digital technologies and trends. The person must be able to identify and qualify trends and be able to make a business case for each partnership opportunity. The ideal candidate will be required to work as part of a cross-functional team (Product, Business owner, Legal, Finance, Design/Development).

KEY RESPONSIBILITIES: Intern duties include:

- Research new trends and opportunities within digital media.
- Identify and explore key partnerships that will support Digital’s goals.
- Build relevant case studies in support of identified partnerships.
- Assist with business/legal review as required in order to support each opportunity/case study.

EDUCATION, EXPERIENCE, SKILLS, KNOWLEDGE & ABILITIES:

- Business / Communications / Digital Media/ Business Law (or similar) majors with a GPA of at least 3.0
- Strong skills and understanding of the digital media landscape including development, design video, mobile, social media and testing/QA.
- The intern must be well organized, detail-oriented, adaptable and flexible
- Must possess strong Office, PC and Mac skills
- Excellent organizational skills, technical, analytical and communication skills
• Interest in emerging digital technologies