SUMMER 2014 INTERN: Information Architect, Intern

HIRING MANAGER: Dresden McBride

LOCATION: Tyson’s Corner, VA

HOURS PER WEEK: 37.5

In search of talented college or grad students looking for an experience enriching paid summer internship. Come join Gannett, a top global digital media and Fortune 500 company, for our 2014 Gannett Digital Summer Intern Program. As part of the Gannett Digital team, you will develop, integrate and apply digital technologies in support of our strategic initiatives. This 8-week (minimum) program offers mentoring from those at the top of their game, networking and real world experience in a fun, start-up like environment. As part of our team, you will work on meaningful and impactful projects as well as connect with other interns and engage in professional development activities supplemental to the job. Come join us!

PURPOSE:

This person will directly report to the IA manager. The right candidate will assist the IA team in completion of short-term projects, aid in the creation of IA deliverables (wireframes, site maps, process flows, navigation schemas, user research, prototypes and functional documentation), and research trends in User Experience design.

KEY RESPONSIBILITIES: Intern duties include:

- Assist IA team with necessary deliverables
  - wireframes
  - site maps
  - process flows
  - navigation schemas
  - functional documentation
  - create prototypes
- Research trends and share findings
- Assist with usability testing
  - watch test videos
- Document findings

EDUCATION, EXPERIENCE, SKILLS, KNOWLEDGE & ABILITIES:

- Education: working towards a degree in any of the following areas
  - Design
  - Media Arts
  - Human Factors
  - Information Science
- Understanding of user centered methodologies and practice
Exposure to various user research practices
Demonstrated skill with design and/or prototyping
Working knowledge / experience with the following software
  - InDesign
  - Photoshop
  - Omnigraffle
  - Axure (a plus)
  - Microsoft Office
  - **Willing to learn
Organized and detail oriented
Ability to communicate clearly – oral and written
*Would like to see samples of work