

Hello Career Services...

You may have recently received some job post information from WebpageFX (either directly or via your online job board) regarding available opportunities for students graduating in May/June, 2011. For those of you we may have missed, first, I apologize and second, I've attached, for your convenience, PDF files regarding the positions we still have available.

Also, I just wanted to reach out personally to keep you up-to-date with our hiring schedule here at WebpageFX in case that may be something you want to pass along to the students you are in contact with. We will be starting to schedule interviews as early as next week with a goal of filling these positions by late May/early June. Of course we would work with any potential candidate to establish a start date that would work best for them. Students can apply directly to talent@webpagefx.com or via the employment section of our website (<http://www.webpagefx.com/employment.htm>).

Another quick point concerning the Internet Marketing Specialist and SEO/Blogger opportunities...we provide a comprehensive training program during a new hire's first 90 days to give them all the skills and resources they need to become a successful Internet Marketer. The reason I mention that is because a student who may not consider themselves equipped to do Internet Marketing related tasks but has a proficiency for creative writing, communications, business relations, traditional marketing, etc., would still be a great fit. Our training program has produced some very successful Internet Marketers over the years most of which had no prior experience!

This is a very exciting time of year for us here at WebpageFX as I'm sure it is for you and your graduating students as they look to take the first steps in their new careers! We have already started to receive resumes from some of your students and we are looking forward to reviewing their information and meeting with them in the coming weeks!



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Jr. Front End Web Designer

The Position:

WebpageFX is looking for a talented, passionate Jr. Front End Web Designer to join our expanding team.

The Company:

WebpageFX, Inc. (<http://www.webpagefx.com>) is a leader in web design, web development, search engine optimization, website conversion, and Internet marketing services.

Join us. Meet new people. Love what you do.

Our work is nationally recognized, but what's happening behind the scenes? Workers that work hard and play hard. A team that encourages each other to be all that they can be. The perfect atmosphere to launch or grow a successful career. Join our team and become a part of our family. Enjoy a well-deserved cup of ice cream on those hot summer days. Spontaneous lunches. Laughs. Birthday celebrations.

Required skills/competencies/qualities:

- Associates or Bachelors Degree (Preferably in art design, web design or related degree)
- Outstanding skills in Photoshop
- Dreamweaver/HTML & CSS skills are essential
- High level of design skill and technical proficiency
- An online portfolio with lots of potential
- Knowledge of web design conventions, optimization and best practices

A Plus if you have:

- CSS3/HTML5
- Customer service experience
- Passion for web visitor conversions
- Internet marketing experience
- Basic PHP/MySQL knowledge
- Knowledge of CMS such as Joomla or MODx



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- Proficiency in Flash or Illustrator
- Experience using jQuery

Qualities:

- Take direction well, but also able to make decisions and take initiative
- Enjoys typography and color theory
- Energized about web information architecture and user experience design
- Customer service focused
- Strong communication skills
- Up-to-date on the latest web technologies
- Professional, dependable, solid work ethic, detail-oriented, self motivated
- An eye for detail and a dedication to quality
- Energized about Internet design, functionality and user experience
- Problem solver

Responsibilities:

The Jr. Front End Web Designer works to implement multiple large-scale user interface projects for a variety of industry leading clients. Responsibilities include:

- Coordinating and participating in the design, layout and creative support of web-based projects
- Consulting with clients and the account team to ensure the use of effective Internet-based technologies for user interface designs associated with enterprise-level business applications
- Internal design support for multiple WebpageFX initiatives

Location: Carlisle, PA

Compensation: \$30K to \$35K (Note, salary is negotiable if applicant has prior experience {Title/some responsibilities would change too})

Benefits:

- Health, Dental, Vision & 15 Day Vacation Benefits Package
- Company Match IRA
- Fun, creative work environment at rapidly growing company



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- Employee coffee bar, casual dress, ping pong tournaments & many other new media agency perks

Job Submission Requirements:

- Minimum of 3 URLs
- Additional URLs (If possible)
- Resume
- PDF of additional design works desired

PLEASE APPLY BY VISITING THIS LINK:

<http://www.webpagefx.com/employment.htm#jrdesigner>

OR BY EMAILING: talent@webpagefx.com

Jr. Internet Marketing Specialist / SEO

The Position:

WebpageFX is looking for a recent marketing graduate or junior marketer who is passionate about breaking into the exciting Internet marketing industry.

The Company:

WebpageFX, Inc. (<http://www.webpagefx.com>) is a leader in web design, web development, search engine optimization, website conversion, and Internet marketing services.

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Required skills/competencies/qualities:

- Desired Education: Bachelors in Marketing, Journalism, Communications, Information Systems, Business, Statistics or related major (GPA MUST be above a 3.5)
- Experience: Entry Level but MUST have internship/part-time/summer job/etc experience with at least 2 employers (WebpageFX will provide job skill specific training but applicants must have a solid understanding of the Internet, copywriting, customer service and Internet technologies)
- Blogging experience
- Basic HTML or image editing experience
- Facebook account with over 75 friends
- Twitter account with over 50 followers
- Customer service experience in any industry
- Outstanding written communication skills

Jr. Internet Marketing Specialist / SEO

A Plus if you Have:

- Agency experience
- Internet marketing experience
- Strong knowledge of SEO
- Proficiency in Photoshop
- Background in Statistics

Qualities:

- Up to date on the latest web technologies and zeal for the Internet
- Professional, dependable, solid work ethic, detail-oriented
- An eye for detail and a dedication to quality
- Approaches problem solving proactively and in a professional manner
- Self-motivated with a high level of initiative and follow-through

Responsibilities:

(WebpageFX will provide job specific training – Our “90 Day Boot Camp”)

- Perform daily customer account management responsibilities and long term client strategic planning
- Provide website, web article and blogging copywriting services
- Act as a "proofer" for SEO copywriting services
- Optimize client websites for search engines
- Manage significant budgets on top tier search engines (Google and Bing)
- Calculate ROI and prepare monthly Internet marketing campaign reports
- Provide social media consulting, monitoring and management services
- Consult with clients about their business goals and propose solutions and strategies that meet their needs
- Perform customer account management responsibilities

Jr. Internet Marketing Specialist / SEO

- Create and implement email marketing, website conversion analysis and online advertising programs
- Direct the design of web pages and develop web content, assuring that content is consistent with standards and up to date, and assuring that all web functionality is operating properly

Location: Carlisle, PA

Compensation: \$28K to \$33K

Benefits:

- Health, Dental, Vision & 15 Day Vacation Benefits Package
- Company Match IRA
- Fun, creative work environment at rapidly growing company
- Employee coffee bar, casual dress, ping pong tournaments & many other new media agency perks

Job Submission Requirements:

- Ability to demonstrate work via URLs (Websites, blogs, Facebook, Twitter, social, etc.)
- Provide samples of written communication
- Resume

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<http://www.webpagefx.com/employment.htm#jrseo>

OR BY EMAILING: talent@webpagefx.com



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Jr. SEO/Blogger

The Position:

WebpageFX is looking for a recent graduate or junior marketer who has a passion for learning the Google algorithm and building links to our clients' websites to improve their websites' rankings in Google.

The Company:

WebpageFX, Inc. (<http://www.webpagefx.com>) is a leader in web design, web development, search engine optimization, website conversion, and Internet marketing services.

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Required skills/competencies/qualities:

- Desired Education: Bachelors in Marketing, Journalism, Computer Science, Communications, Information Systems, Business, Statistics or related major (GPA MUST be above a 3.4)
- Experience: Entry Level but MUST have internship/part-time/summer job/etc experience with at least 2 employers (WebpageFX will provide job skill specific training but applicants must have a solid understanding of the Internet, copywriting, customer service and Internet technologies)
- Your own blog(s)
- Basic HTML or image editing experience
- Facebook account with over 150 friends
- Twitter account with over 150 followers
- Participation in the social web (blogosphere, 4chan, youtube, reddit, etc.)
- Stays up to date on new changes to the web and actively reads several blogs
- Outstanding written communication skills

- Online PR experience desired. Ex. Contacting relevant blogs/news outlets to get them writing about our customers products/websites

A Plus if you have:

- Agency experience
- Internet marketing experience
- Strong knowledge of SEO
- Background in Statistics

Qualities:

- Up to date on the latest web technologies and zeal for the Internet
- Professional, dependable, solid work ethic, detail-oriented
- An eye for detail and a dedication to quality
- Approaches problem solving proactively and in a professional manner
- Self-motivated with a high level of initiative and follow-through

Responsibilities:

(WebpageFX will provide job specific training – Our “90 Day Boot Camp”)

- As a Jr. SEO/Blogger you will be responsible for the full-cycle of link-building initiatives: planning, coordinating, executing, tracking, analyzing and then repeating
- Contacting relevant blogs/news outlets to get them writing about our products/websites
- Getting how-to & resource-oriented websites to link to our sites
- Submitting sites to relevant web directories, social media sites, participation in forums, etc
- Content writing and content submission
- Developing & implementing other ways to acquire incoming website links (plus, executing several proprietary strategies and WebpageFX tool sets)

Location: Carlisle, PA



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Compensation: \$31K to \$35K

- GPA 3.8+: Add \$3K to high range
- Engineering or Computer Science related degree: Add \$6K to high range
- Elite college or university & graduation w/ high honors: Add \$6K to high range

Benefits:

- Health, Dental, Vision & 15 Day Vacation Benefits Package
- Company Match IRA
- Fun, creative work environment at rapidly growing company
- Employee coffee bar, casual dress, ping pong tournaments & many other new media agency perks

Job Submission Requirements:

- Ability to demonstrate work via URLs (Websites, blogs, Facebook, Twitter, social, etc.)
- Resume

PLEASE APPLY BY VISITING THIS LINK:

<http://www.webpagefx.com/employment.htm#jrlinks>

OR BY EMAILING: talent@webpagefx.com



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Jr. Open Source Web Developer

The Position:

WebpageFX is looking for a passionate, efficient Jr. Open Source Web developer.

The Company:

WebpageFX, Inc. (<http://www.webpagefx.com>) is a leader in web design, web development, search engine optimization, website conversion, and Internet marketing services.

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Required skills/competencies/qualities:

- Desired Education: Bachelor's Degree in Computer Science, Computer Engineering or related discipline (GPA MUST be above a 3.5)
- Experience with PHP5 and MySQL4/5 is essential
- Comfortable with both object oriented and procedural programming methodologies
- Strong knowledge of stored procedures, triggers, indexes, table normalization and database design
- Ability to work well individually and on a team, high concurrency (many projects) and fast paced environment required
- Strong understanding of software development life-cycle and best practices
- In-depth knowledge of hand-coded standards compliant HTML/XHTML, CSS, XML and JavaScript
- Proficiency in working and developing on Linux

A Plus if you have:

- Experience developing Web applications
- CSS3/HTML5
- MooTools, Prototypejs, jQuery
- Objective-C or other mobile experience
- Experience with Subversion or Git
- Experience with ASP.NET a plus, but not required
- Familiarity with open source CMS platforms (Joomla!, Drupal, Magento)

Qualities:

- Strong time management skills, can meet deadlines consistently
- Take direction well, but also able to make decisions and take initiative
- Strong communication skills
- Ability to work independently
- Up-to-date on the latest web technologies
- Professional, dependable, solid work ethic, detail-oriented, dedication to quality, self-motivated
- Problem solver

Responsibilities:

The Jr. Web Programmer/Developer works to implement multiple large-scale web projects for a variety of industry leading clients and complete many smaller to medium size programming responsibilities for existing projects. Responsibilities include:

- Coordinating and participating in the programming, implementation, testing, and support of web-based projects using the LAMP solution stack of software
- Programming, developing, and producing data-driven web applications, web sites, and mobile apps using the latest technology solutions and software
- Consulting with clients and the account team to ensure the use of effective Internet-based technologies for enterprise business applications
- Debugging and problem solving across a wide variety of open source and mobile platforms

Location: Carlisle, PA

Compensation: \$35K to \$40K (Based on experience, GPA, sample projects)



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Benefits:

- Health, Dental, Vision & 15 Day Vacation Benefits Package
- Company Match IRA
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- H-1B, Green Card & Student F-1 assistance

Job Submission Requirements:

- Ability to demonstrate work via URLs
- Resume

PLEASE APPLY BY VISITING THIS LINK:

<http://www.webpagefx.com/employment.htm#jrdev>

OR BY EMAILING: talent@webpagefx.com

Jr. Web Project Manager / Coordinator

The Position:

A Junior Project Manager (PM) at WebpageFX oversees the design, development and implementation of websites and web marketing campaigns (Post training). Using a variety of standard tools and methods, the PM communicates with the client and leads multiple project teams to create websites that exceed customer expectations and speaks to the customer's target audience.

Quality, client satisfaction, efficiency, and completion of deliverables are key to the PM role. Because there are many web design projects and marketing campaigns under varying stages of development, the PM must use organization, communication and trouble-shooting skills to prioritize multiple assignments and meet project deadlines.

The ideal candidate for the PM role has a background in design, managing projects or events and experience working with multiple clients or stakeholders simultaneously.

The Company:

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Required skills/competencies/qualities:

- Bachelors Degree in Business, Design, Communication, Marketing or related field
- GPA above a 3.4
- Exceptional customer service skills
- Exceptional eye for aesthetically pleasing websites

Jr. Web Project Manager / Coordinator

- Experience setting and communicating priorities to project teams, while managing multiple projects simultaneously
- Excels at delivering projects on-time and within budget, meeting high quality standards and customer expectations
- Must possess excellent communication skills
- Photoshop or HTML skills are a bonus
- **WebpageFX will provide job specific training – Our “90 Day Boot Camp”**

Qualities:

- Up to date on the latest web technologies and zeal for the Internet
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- An eye for detail and a dedication to quality
- Approaches problem solving proactively and in a professional manner
- Self-motivated with a high level of initiative and follow-through

Location: Carlisle, PA

Compensation:

\$28K to \$33K

- GPA 3.8+: Add \$3K to high range
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Jr. Web Project Manager / Coordinator

Job Submission Requirements:

- Ability to demonstrate work via URLs (Websites, blogs, Facebook, Twitter, social, etc.)
- Provide samples of written communication
- Resume

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<http://www.webpagefx.com/employment.htm#pm>

OR BY EMAILING: talent@webpagefx.com