UI/UX Designer

Octo Consulting is seeking a User Experience (UX) intern to join our creative team. The UX professional will carry out interface design and evaluation, usability testing, and user engagement. The candidate will work with information architects, content strategists, technologists, and other UX/web design experts to create clean page layouts and intuitive interfaces that lead to extraordinary user experiences. The candidate should have basic knowledge on the latest industry trends in Web Design (CMS, HTML 5, mobile apps etc.) and the ability to design and implement interface evaluation methods.

Responsibilities:
- Collaborate with web and application developers in building prototypes and interactive web applications
- Serve as an expert consultant during the detailed design phase by reviewing interaction design, copy, and visual design for usability and web design best practices
- Plan and execute iterative user research and analysis, defining clients’ needs, objectives, and audiences through focus groups, interviews, working sessions, surveys, and other discovery methods
- Create client-facing deliverables including user personas, sitemaps, wireframes, usability audits, heuristic evaluations, usability testing reports, user scenarios, flows, and prototypes
- Create compelling interactions and experiences that support desired user behaviors
- Document interviews, focus groups, workshops, and other discovery activities

Required knowledge and experience with the following:
- Firm understanding of the overarching process of website development (discovery, planning, design, requirements, coding, testing, and evaluation)
- Understanding of web content strategy and how it relates to the entire project lifecycle
- Understanding of information architecture as applied to web and application design
- Ability to work both independently and collaboratively in an agile, deadline-driven environment
- Comfortable serving as a UX generalist spanning multiple work streams
- Proficiency in design tools, including Adobe Creative Suite, and prototyping software (Axure, Balsamiq, Omnigraffle)

Required skills and qualities:
- Willing to learn and assist with other team activities including support to visual design, information architecture, content management, and/or design management
- Excellent written, verbal, client service and presentation skills
- Excellent analytical and process-oriented skills
- Strong work ethic and ability to self-manage tasks

Desired experience and/or familiarity with the following:
- Experience in designing interactive web sites based on modern standards and web browsers
- Familiarity and/or experience in digital media creation and production

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– Ability to read but not necessarily code HTML, CSS, JavaScript/jQuery, and PHP at a basic level
– Familiarity with software source code management (Git)
– Experience working in an agile environment

**Clearance Requirement:** None

**Location of Work:** Tyson’s Corner, VA