2015/16 Virginia/DC Affiliate

For a fifth year, the Department of Computer Science at Virginia Tech will be joining other institutions of higher learning in Virginia to sponsor the Virginia/DC Affiliate Award for Aspirations in. Ms. Libby Bradford of Virginia Tech and Dr. Kelly Shaw of the University of Richmond are co-chairing this year's event.

From the NCWIT website, "the Award for Aspirations in Computing honors young women active and interested in computing and technology. We are looking for the next generation of technical talent. Award winners receive cool prizes, gadgets, scholarships and all girls can join a community of fellow technically-inclined young women."

We are in the planning stages for the 2016 event, but we are hoping the CSRC can help us with this project.

You and your company can help support this program in the following ways:

- **Help us recruit** girls to apply to this program. This is a national program, but we are trying to reach as many high school girls in the state of Virginia and the District of Columbia as possible. Applications are accepted from September 1 through October 26 at 8:00 p.m. EST. Refer all interested students to: www.ncwit.org/award.
- **Judge submitted applications.** This will happen between early November and early December. The process is completely online and a rubric is provided.
- Your **funding** can help fund the program itself, student awards, or even student/parent travel grants to the awards program (if needed).
- Your company can **underwrite** one of the $1000 renewable scholarships by providing $3000 for one scholarship.
- We are seeking **prizes** for the award winners, especially company purchased prizes.

More information about the Aspirations program can be found at [http://www.aspirations.org](http://www.aspirations.org).

*Thank you Bank of America, Eastman, NetApp, Northrop Grumman, and SWIFT for supporting this wonderful program during the 2014/15 awards cycle.*

*Thank you to the following for underwriting a $3000 scholarship:*
- Mr. Eddie Amos, CTO of Meridium
- Eastman
- Boeing

*Please see the flipside of this flyer to get more information on sponsoring and attending the March 2016 VA/DC Aspirations Award Event! Meet these outstanding young women while they are still in high school!*
Your company can attend the 2016 VA/DC Affiliate’s Awards Luncheon in March of next year, by sponsoring our award winners. The luncheon date will be set in early October. Location of the event will likely be in Northern Virginia.

**Platinum Level - $3,000** Includes media recognition opportunities (see below) and lunch for six at the award ceremony where your company representatives will be seated with one to two award winners and parents.

Business/organization promotion opportunities include:

- ½ page advertisement in the event program
- Table and other on-site logo placement
- Primary mention in media releases

**Gold Level - $2,000** Includes media recognition opportunities (see below) and lunch for four at the award ceremony where your company representatives will be seated with an award winner and parents.

Business/organization promotion opportunities include:

- ¼ page advertisement in the event program
- Table and other on-site logo placement
- Secondary mention in media releases

**Silver Level - $1000** Includes media recognition opportunities (see below) and lunch for two at the award ceremony where your company representatives will be seated with an award winner and parents.

Business/organization promotion opportunities include:

- Table and other on-site logo placement
- Mention in the event program
- Potential mention in media releases

If you would like to be a sponsor, please get in touch with me as soon as possible. Libby G. Bradford (bradford@vt.edu)