Partner with Our Business Intelligence Group:
Experience business advantage from information. »

Helping Organizations Envision and Build Business Intelligence Dashboarding, Reporting and Warehouse Solutions.

The world is a global marketplace and it is highly competitive and very unpredictable. In times like these, organizations must be smarter, faster and more agile in order to thrive. So, what would your organization do with the threat of a new competitor arriving with a better and less costly offering in your biggest and most profitable market? Are your business units armed with the information they need to handle this situation:

› Will your pricing model need to change to stay competitive?
› What adjustments will you need to make to your lead generation strategy?
› How can you speed time-to-market of new products without sacrificing quality?
› Where can your operations be streamlined?
› What is your supplier performance at your receiving locations?

Insight is power and the answers to these business issues and many more can be found in the massive amounts of new and historical data your organization has accumulated over the years. Yet, these data repositories are not helpful to you locked away in the data center. Today, in such a volatile business climate waiting for information could be disastrous. So, more and more companies are turning to Business Intelligence (BI) as the way to tap into strategic data assets across the enterprise to allow business units to more effectively serve customers, leverage suppliers, increase sales, and improve financial controls.
Harnessing the Benefits of Business Intelligence

Corporate Technologies Business Intelligence Practice Group provides BI Solutions that turn your organization’s raw data into meaningful information. Our solutions empower your end users to make informed decisions and to act on critical business information and key indicators. We put the full power of your strategic data assets to work to provide breakthroughs – where information and people come together to increase competitiveness, sharpen performance and foster accountability – leading to richer experiences for employees, customers and partners and to ultimately to provide greater value for your organization.

The Power of Business Intelligence

You cannot improve what you do not measure. There is valuable information in your company that is going to waste if you do not have the means to collect, combine, present and act on it. Your business is rich with data about customers, products, orders, inventory, fulfillment and many other important indicators. Business Intelligence turns this raw data into information and puts that information into the hands of your business users from executives to frontline workers resulting in greater customer retention, better product planning, more targeted selling and reductions in operational costs. Business Intelligence is business advantage.
Making Business Intelligence Relevant

Business Intelligence solutions are important to your organization’s ability to thrive. However, there are some key issues when selecting a partner to help you implement your BI solutions. Leading consultancies have a dedicated BI practice that combines a clear understanding of the business pain with a deep understanding of the complexity of your IT infrastructure. Corporate Technologies is such a consultancy. We have over 15 years of experience implementing Business Intelligence in organizations from the Fortune 500 to small and medium size businesses. We skillfully integrate our working knowledge of the functional areas of your business with our deep understanding of technology to provide your organization with BI solutions that harnesses the full power of your IT assets to rapidly meet the informational needs of your end users.

We believe that a solution must go beyond the implementation of a BI tool or technology. We focus on using the power of BI technology to tap into your vast stores of data to deliver business facing applications that are relevant to the specific needs of your strategic, tactical and operational users. It is the power of relevance that enables your business users to intelligently act on information. The right information, to the right user and in the right format opens the door to greater competitive advantage and higher profitability. And in today’s uncertain economic times, your organization’s number one goal must be profitability.

Corporate Technologies brings strong leadership and focus to your Business Intelligence projects. We skillfully guide and engage Business and IT to take ownership of these initiatives from the start of each project through development, deployment and training. Our ultimate goal is to help you achieve a single version of the truth across your organization. We have successfully accomplished this for clients in many industries and across functional areas of business.

Our Knowledge of Departmental Requirements

Corporate Technologies BI solutions are architected from the ground up to fit the specific needs of the information consumer. We excel at understanding the informational needs of each consumer group, because we have built BI solutions addressing the issues of users in many different departments including:

Sales: What product extensions are in most demand? What strategies are our most proven sales reps employing?
Choose a Consultancy That Knows Your Business:

Profit from our knowledge of departmental and industry requirements.

Finance: Where can we improve our financial controls? What products and services are most profitable?

HR: Which active candidates best match the skill sets we need most? What characteristics predict our most productive employees?

Operations: How can we optimize our inventory levels? What factors are responsible for late receivables?

Our Knowledge of Industry Requirements

Corporate Technologies provides Business Intelligence solutions across many industries. We are successful in helping many different organizations because we take the time to understand the industry-specific technical and business challenges that our customers face in the preparation and delivery of information to business users. We have implemented BI solutions for market-leading companies in the following industries:

- Banking, Financial and Insurance
- Healthcare and Medical Billing
- Pharmaceutical
- Manufacturing & Distribution
- Food Production/Distribution
- Retail and Grocery
- High Tech and Software
- Travel, Hospitality & Restaurants
- Consumer Packaged Goods
- Publishing & Subscription Services
- Education Services
- Staffing and Professional Services
- Business Services
- Telecommunications
- Energy
- Aerospace
Corporate Technologies
BI Solutions:
Experience the insight delivered by leveraging the world’s leading BI tools and technologies. »

Business Intelligence Key Offerings
Corporate Technologies implements solutions with the leading Business Intelligence tools and technologies. Our experience allows us to best fit the right tool to the needs of the right users giving business workers access to needed data – anywhere it resides whenever it is needed leveraging the power of your organization’s IT infrastructure.

Business Intelligence Architecture Assessment
Corporate Technologies Architecture Assessment is an integral part of our approach to Business Intelligence. We develop the recommendations for tools, standards, policies and governance based on your organization’s identified business needs. Our Assessment delivers:

› Results of interviews with both Business and IT Subject Matter Experts (SME) on current capabilities
› Recommendations for next steps with tools, technologies, standards, policies and governance
› Complete readiness plan and gap analysis of the architectural environment

Scorecards and Dashboards
Corporate Technologies Scorecards and Dashboards simplify the delivery of information. We determine the specific needs of your users: strategic users want summarized and high-level performance information while tactical uses may need to determine causation with direct links to data analysis. Operation dashboard users have a need to measure the immediate effects of conditions and changing events in the business as they are occurring now.

For Scorecards and Dashboards, Corporate Technologies offers:

› Identification and documentation of solution requirements
› Identification, clarification and documentation of key indicators
› Capture of required data needed
› Development and delivery of dashboards and scorecards
› Training and knowledge transfer
Partner with a Leader:
Benefit from our wealth of experience in data warehousing, dashboarding, and business analytics.

Reporting, Analytics and OLAP

Many times business users simply need to create reports from ad-hoc and production reports that can be shared throughout the enterprise and that are easily understood and look great. Other users may have straightforward questions requiring ad-hoc analysis allowing them to interact with business information to get answers on-the-fly. While power users many need to complex analyze different aspects of the data to get a multidimensional understanding of information.

For Reporting, Analytics and OLAP, Corporate Technologies offers:
› Identification and documentation of solution requirements
› Development and documentation of project guidelines/scope of work
› Justification, documentation and presentation of business case
› Identification of project team, roles and responsibilities
› Delivery of solution
› Training and knowledge transfer
Demand Cost-Effective BI Solutions:
We leverage the experience of many successful customer engagements.

Solution Implementation
Corporate Technologies is focused on creating the most cost-effective BI solutions for our customers. As a Business Intelligence consultancy, we bring a wealth of experience in leading data warehouse, dash-boarding and business analytic tools and technologies to every engagement.

We are highly skilled at understanding the data in your systems. This expertise allows us to focus on data quality and security while providing a breadth of approaches to deploying your data as valuable Business Intelligence. We work with best-in-class technologies including Business Objects, IBM/Cognos, Oracle and Microsoft. We implement comprehensive BI Solutions that leverage the expertise and experience of many successful customer engagements.

Our proven approach, methodologies, secure demo and testing lab coupled with our business and technical skills ensure that the best solution is delivered in the shortest amount of time. A Corporate Technologies solution can include:

› Capacity planning and performance tuning
› Reporting services
› Database design and implementation
› Extraction, Transformation and Loading (ETL)
› ERP data structures including SAP, PeopleSoft, Oracle Financials/HR, SalesForce.com, SalesLogix
› Integration – Java / JSP, Mashups, .Net, Portals

Corporate Technologies’ Business Intelligence Practice is committed to building long-term and sustainable relationships with our customers. Corporate Technologies is a full-service and experienced consultancy offering numerous high-value services:

› Business value proposition
› Architectural assessments, warehouse design, and ETL services
› Scorecards and dashboard solutions
› Reporting, analytics, and OLAP solutions
› Proof of Concepts
› Secure customer-accessible demo lab.
Understand the Data Difference:
No one is more skilled at understanding your data, its quality, and security.

About Corporate Technologies, Inc.
Founded in 1994, Corporate Technologies, Inc. is one of the largest providers of complete IT solutions and services to enterprises in the Northeast. We provide clients with professional services expertise in the areas of IT Strategy, Business Intelligence, and Data Centers, supported by a selective product line, support contracts and services, IT staffing solutions, and financing options.

The company is a top partner with many technology leaders including Sun Microsystems, NetApp, SAP/Business Objects, Oracle, Symantec, VMware, Juniper, and F5 Networks. Its annual investment in R&D and the company's market-leading Technology Lab allow Corporate Technologies to continually evaluate and recommend the best current and emerging technologies.