2016/17 Virginia Affiliate – Help us reach high school women!

For a sixth year, the Department of Computer Science at Virginia Tech will be joining other institutions of higher learning in Virginia and corporations in the mid-Atlantic region to sponsor the Virginia/DC Affiliate Award for Aspirations in. Libby Bradford, director of undergraduate studies and student engagement in the department of computer science at Virginia Tech, is chairing the Virginia Affiliate for the 2016/2017 awards cycle.

From the NCWIT website, "the Award for Aspirations in Computing honors young women active and interested in computing and technology. We are looking for the next generation of technical talent. Award winners receive cool prizes, gadgets, scholarships and all girls can join a community of fellow technically-inclined young women.”

We are in the planning stages for the 2017 event, but we are hoping you can help us with this project.

You and your company can help support this program in the following ways:

- **Help us recruit** girls to apply to this program. This is a national program, but we are trying to reach as many high school girls in the state of Virginia as possible. Applications are accepted from September 1 through November 7 at 11:59 p.m. EST. Refer all interested students to: [www.aspirations.org](http://www.aspirations.org).
- **Judge submitted applications.** This will happen between mid-November and mid-December. The process is completely online and a rubric is provided.
- Your **funding** can help fund the program itself, student awards, or even student/parent travel grants to the awards program (if needed).
- Your company can **underwrite** one of the $1000 renewable scholarships by providing $3000 for one scholarship.
- We are seeking **prizes** for the award winners, especially company purchased prizes.

More information about the Aspirations program can be found at [http://www.aspirations.org](http://www.aspirations.org).

*Thank you Accenture, Bank of America, BEL Network Integration & Support, Deloitte, Eastman, Fidelity, NetApp, Northrop Grumman, and SWIFT The Washington Post for supporting this wonderful program during the 2015/16 awards cycle.*

**Please see the flipside of this flyer to get more information on sponsoring and attending the 2017 Virginia Aspirations Award Event!** Meet these outstanding young women while they are still in high school!

**Interested in helping?**  Please contact:

Libby G. Bradford  
Chair, VA Regional Affiliate, NCWIT Aspirations’ Program  
Director of Undergraduate Studies and Student Engagement at Virginia Tech  
[bradford@vt.edu](mailto:bradford@vt.edu) and 540-231-3209
Your company can attend the 2017 VA/DC Affiliate’s Awards Luncheon to be held in the spring in the Northern Virginia Area. Location and date TBD.

**Platinum Level - $3,000**  Includes media recognition opportunities (see below) and lunch for six at the award ceremony where your company representatives will be seated with one to two award winners and parents.

Business/organization promotion opportunities include:

- ½ page advertisement in the event program
- Table and other on-site logo placement
- Primary mention in media releases

**Gold Level - $2,000**  Includes media recognition opportunities (see below) and lunch for four at the award ceremony where your company representatives will be seated with an award winner and parents.

Business/organization promotion opportunities include:

- ¼ page advertisement in the event program
- Table and other on-site logo placement
- Secondary mention in media releases

**Silver Level - $1000**  Includes media recognition opportunities (see below) and lunch for two at the award ceremony where your company representatives will be seated with an award winner and parents.

Business/organization promotion opportunities include:

- Table and other on-site logo placement
- Mention in the event program
- Potential mention in media releases

If you would like to be a sponsor, please get in touch with me as soon as possible.
Libby G. Bradford (bradford@vt.edu)